Multiple myeloma is an incurable and rare cancer that starts in plasma cells in the bone marrow.

- Nearly 230,000 people around the world are living with this disease.
- 1.5x incidence among men.
- 2nd most common blood cancer.
- Median age at diagnosis: 70.
- With ~124,000 new cases diagnosed each in 2015 and 87,000 deaths in 2015.
- Approximately 75,000 patients are living with relapsed or refractory multiple myeloma.

Coping with multiple myeloma can be a difficult journey and affects the whole family.

Most patients will eventually experience a relapse of the disease, and some patients also become refractory.

References: