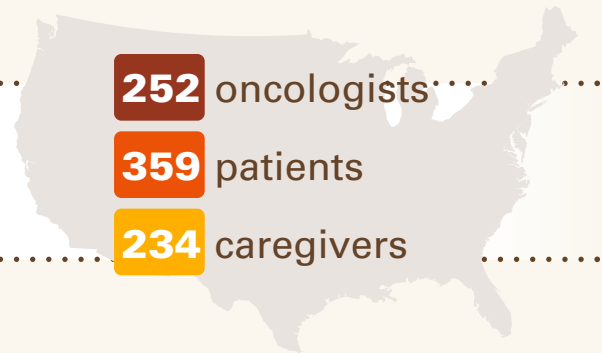


MAKE YOUR DIALOGUE COUNT

THE PSYCHOLOGICAL IMPACT OF ADVANCED BREAST CANCER

The emotions surrounding an incurable disease like advanced breast cancer are profound and affect more than just the women living with the disease.

The Make Your Dialogue Count survey of patients, caregivers and oncologists in the United States addresses the impact for everyone involved in managing this disease.



ONCOLOGISTS



42% say that treating advanced breast cancer patients has a **significant negative emotional impact** on them



81% agree it's **unprofessional** to let emotions impact treatment recommendations
HOWEVER,

23% say emotions have **kept them** from sharing full information with patients



4 in 5

know it's very important to **show compassion** both at initial diagnosis and when treatment changes

CAREGIVERS



86% say their role is a **choice**, not an **obligation**



94% say that they try to maintain a **positive outlook**



Still, **3 in 4**

agree their caring role has been an **emotional burden**

PATIENTS



More than half feel like a **burden** on their family



46% of patients **feel like less of a woman**

AND

44% say cancer has **stolen their dignity**

For more on the emotional impact of advanced breast cancer and how to make the most out of each doctor appointment, visit www.advancedbreastcancercommunity.org to view results of the Make Your Dialogue Count survey and to find additional resources.

Reference: Count Us, Know Us, Join Us Make Your Dialogue Count, Harris Poll, sponsored by Novartis Oncology (2014).