

# Improving access to treatment for noncommunicable diseases (NCDs) in low- and lower-middle-income countries (LLMICs)

## Helping reverse the tide of NCDs

### Impact of NCDs in LMICs

# 28,000,000

NCD DEATHS IN LOW- AND MIDDLE-INCOME COUNTRIES

82% of all NCD deaths globally are caused by



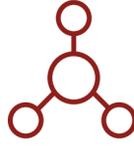
Cardiovascular diseases



Diabetes



Respiratory diseases



Cancers

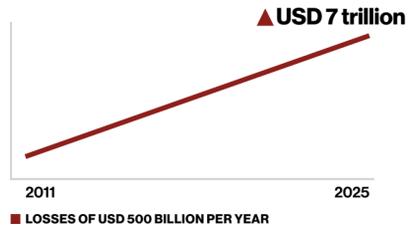


LMICs account for nearly 75% of global NCD deaths

### Economic losses due to NCDs in LMICs

Cumulative economic losses due to NCDs under "business as usual" scenario in LMICs are estimated to reach USD 7 trillion

# USD 500 billion per year



### Long-term commitment to Access

Novartis is deploying a mix of access models covering infectious and noncommunicable diseases. Our approaches are tailored to the different local needs.



Philanthropic donations



Zero-profit solutions



Social business models



Tiered pricing models

## Our commitment for more impact

### Novartis Access tackles four key NCDs at once

# 15

essential, innovative and high-quality medicines

# 4

main types of NCDs

# USD 1

per treatment per month

### Expanding patient reach

Launch in 2015-2016:

Kenya

Launch in the coming years:

# 30

 additional low and low middle income countries

### Innovative business solution



Novartis Access is set up to become scalable. This new business approach will enable to expand patient reach, while becoming self-sustaining over time.

### Partnerships with NGOs and governments

We are working with governments and NGOs to address some fundamental issues, such as lack of healthcare infrastructure, shortages of trained professionals and weak distribution channels. These partnerships are crucial to ensure patients are properly diagnosed and treated.

#### Novartis Access



Production



Supply

#### NGOs & Governments



Awareness



Diagnosis



Distribution



Treatment

### Novartis Access contributes to three Sustainable Development Goals:

#### Goal 3

Ensure healthy lives and promote well-being for all at all ages

#### Goal 10

Reduce inequality within and among countries

#### Goal 17

Strengthen the means of implementation and revitalize the global partnership for sustainable development

To help reverse the tide of NCDs by enabling governments, NGOs and other public sector customers in low- and lower-middle-income countries to provide better care for patients.

#### RESOURCES

[www.who.int/mediacentre/factsheets/fs355/en/](http://www.who.int/mediacentre/factsheets/fs355/en/)  
[www.who.int/mediacentre/news/releases/2015/noncommunicable-diseases/en/](http://www.who.int/mediacentre/news/releases/2015/noncommunicable-diseases/en/)  
<https://sustainabledevelopment.un.org/sdgsproposal>