

Data Privacy ^[1]

Everyone expects their personal information to remain confidential. This includes anything that can identify them—name, work and home address, family information, employment or financial details, or more sensitive health information. We strongly condemn the disclosure of any information that could lead to any form of discrimination, as well as the use of identifiable genetic data without informed consent.

We seek to adhere to all privacy laws and enforce clear [Novartis Data Privacy Principles \(PDF 0.2 MB\)](#) ^[2], including genetic data. Our data privacy program includes a global organization and infrastructure as well as procedures and trainings to support local activities and help our efforts to ensure compliance. In addition, [The Novartis Binding Corporate Rules](#) ^[3] are a system of principles, rules and tools designed to ensure effective levels of data protection, in particular relating to transfers of personal information outside Europe and Switzerland.

Source URL: <https://www.novartis.com/our-company/corporate-responsibility/ethics-risk-compliance/data-privacy>

Links

[1] <https://www.novartis.com/our-company/corporate-responsibility/ethics-risk-compliance/data-privacy>

[2] <https://www.novartis.com/sites/www.novartis.com/files/novartis-data-privacy-principles.pdf>

[3] <https://www.novartis.com/privacy/novartis-binding-corporate-rules-bcr>