

Cell and gene therapy explained with Vox Creative ^[1]

These videos and audio stories were developed in partnership with Vox Creative.

Cell and gene therapy represents a major leap in personalized medicine and a turning point in our ability to treat and potentially even cure many serious illnesses. We partnered with Vox Creative to show how cell and gene therapy treats a disease at its source and repairs or enhances cells at the genetic level. Watch and listen below to learn more.

CRISPR for Breakfast

From its humble beginnings in yogurt, CRISPR technology is evolving into a disease-fighting tool that's part of a new era of cell and gene therapy. Listen to this podcast story about the surprising discovery of CRISPR.

The Flip Side

Often times there's more than one side to a story. Take viruses for example - could they be helpful? Hear what Adeno Associated Viruses (AAVs) have to do with gene therapy in this podcast story.

Fixing the Foundation

A single faulty or missing gene can sometimes lead to disease. What if we could go back to the original DNA blueprint and treat the root cause of the problem?

Welcome to Cell & Gene Academy

Researchers are developing cell and gene therapies to treat disease at its source. They are changing cells at the core - literally altering them at the genetic level.

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Links

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