

Senior Product Manager, Pulmo " >

Job ID

314979BR

Mar 30, 2021

Russian Fed.

Job Description

Our global portfolio of innovative patented medicines includes more than 50 key products, many of which are among the leaders in their therapeutic areas.

Your responsibilities include but not limited to:

- Develops brand strategy, promotional campaigns and tactical plans within marketing budgets
- Prepares content of Integrated Brand Teams and Launch Teams
- Runs market research programs & market insights for responsible brand and monitors /anticipates market development
- Responsible for execution, monitoring and analysis of the agreed tactical plans in order to ensure the growth of the brand
- Lead the cross-functional local/regional brand Team, incl. coordination of Integrated Product Strategy Plan, and monitoring the execution of objectives
- Monitor and control brand budgets, forecasts and expenses and assess the marketing mix of the product to evaluate cost effectiveness and results

Minimum Requirements

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You would be a good match for this role, if you have:

- Have university degree in Pharmaceutical Medicine plus Marketing Higher Education
- Have 1-2 experience on the same position
- Are good at building partner relationship with different stakeholders
- Good English and Russian
- Ability to drive agenda

What we offer for you:

Competitive salary and annual bonus level, medical insurance (for the employee and children, additional discount given for close relatives)

Life insurance

Meal allowance

Mobile compensation

Flexible working hours

Internal and external educational courses and trainings

Additional 3 additional days of paid vacation

Professional and career development opportunities (locally as well as worldwide).

Why consider Novartis?

799 million. That's how many lives our products touched. And while we're proud of that fact, in this world of digital and technological transformation, we must also ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks. And where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

We are Novartis. Join us and help reimagine medicine.

Division

PHARMA

Business Unit

REGION EUROPE PHARMA

Location

Russian Fed.

Site

Москва

Company / Legal Entity

ООО Novartis Pharma

Functional Area

Marketing

Job Type

Полная занятость

Employment Type

Постоянная работа

Shift Work

Нет

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