

## **Manager, Business Analytics " >**

Job ID

318229BR

Apr 29, 2021

India

### **Job Description**

20+ brands catering to 50+ disease areas! The team of Novartis specialists within Insights & Analytics are on a data and digital transformation journey, using analytics to generate impactful insights for Novartis medicines impacting more than 500 million patients worldwide. The team is poised to enable easier, faster and reliable decisions for Novartis divisions across the globe.

Your Responsibilities:

Your responsibilities include but not are limited to:

- Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships & collaborations.
- Lead the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media.
- Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's.
- Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. Provide analytics support to Novartis internal customers
- Planning & management, Gather requirements to develop detailed Project plans and Project estimations to task level.
- Proactively assist the Business to identify upcoming conflicts and resource gaps. Works in collaboration with brand teams technical teams & all functions to maximize value.
- Serve as interface with the global and local Brand teams on Project Planning and delivery management.
- Leads and delivers projects for Regional and global teams, ensuring adherence to time-lines and quality objectives.

### **Minimum Requirements**

What You'll bring to the role:

- University or College Degree in any field or life science with relevant industry experience or comparable degree
- Good communication in English (oral and written).
- 6-8 years of experience of Business Research and Analytics projects in Pharma/Life Science domain such as: Situational Analysis/Market Landscape, Therapy Area/Disease/Indication Landscape, Strategic decision support to Marketing/Brand Team, Portfolio Prioritization/Analogue Identification/LoE-LCM Strategy, Patient Journey/KOL Identification and Mapping
- Lead engagement
- Conversation with customers
- Lead/groom other associates
- Attention to detail and quality focused
- Team-minded

Why consider Novartis?

799 million. That's how many lives our products touched in 2019. And while we're proud of that fact, in this world of digital and technological transformation, we must also ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

Imagine what you could do at Novartis!

Commitment to Diversity & Inclusion:

Novartis embraces diversity, equal opportunity and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration, and empowers our people to unleash their full potential.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

Business Unit

NBS CONEXTS

Location

India

Site

Hyderabad, AP

Company / Legal Entity

Nov Hltcr Shared Services Ind

Functional Area

Marketing

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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