

Associate Product Manager- Biosimilar " >

Job ID

316856BR

May 08, 2021

Egypt

Job Description

Job Summary:

The MA owns the tactical operational plan for the brand from design to execution while contributing to the development of the brand/s strategy development and update. Owns specific projects that maximizes the brand and has a standalone nature.

Major Accountabilities:

Ownership of the brand tactical plan

Development of relevant segments in the annual brand plan.

Interacting with all customer groups/segments to gather market dynamics/insights and identify critical gaps/business opportunities in a progressive manner.

Driving flawless execution through leveraging market connectivity, FF readiness & stake-holders integration to foster alignment.

This requires spending significant time in field.

Supports Brand Manager/GPM in cycle meeting and IPS in a progressive manner.

Major Accountabilities

Co-develop the Brand strategy for medium and long term.

Minimum Requirements

Minimum Qualifications:

Medical background (Pharmacists/Physician)

1-2 years marketing experience.

Demonstrate strong Marketing competencies.

Demonstrate strong business analytics and understanding that ensure good capabilities in business planning.

Excellent computer skills (MS Office).

Good verbal and written communication skills .

Track of record in achieving business financial objectives.

Demonstrate strong communication skills.

Demonstrate strong KOLs management skills.

Division

SANDOZ

Business Unit

Commercial OPS SIR SZ

Location

Egypt

Site

Cairo
Company / Legal Entity
Sandoz Egypt
Functional Area
Commercial & General Management
Job Type
Full Time
Employment Type
Regular
Shift Work
No
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