

Product Manager " >

Job ID
321442BR
Jun 16, 2021
Russian Fed.

Job Description

105,000 people re-imagining medicine for more than 799 million people globally!

Your responsibilities include but not limited to:

- Develops brand strategy, promotional campaigns and tactical plans within marketing budgets
- Prepares content of Integrated Brand Teams and Launch Teams
- Runs market research programs & market insights for responsible brand and monitors /anticipates market development
- Responsible for execution, monitoring and analysis of the agreed tactical plans in order to ensure the growth of the brand
- Lead the cross-functional local/regional brand Team, incl. coordination of Integrated Product Strategy Plan, and monitoring the execution of objectives
- Monitor and control brand budgets, forecasts and expenses and assess the marketing mix of the product to evaluate cost effectiveness and results
- Monitors product performance and external environment using appropriate tools and taking corrective action if required to meet business objectives

Job Sourcing Statement

You are applying to be part of the Novartis Talent Pool. We are not currently recruiting for this role but we are building a pipeline for future opportunities. If you would like to be considered for a similar position in future, then please submit your CV.

Minimum Requirements

Minimum requirements:

You would be a good match for this role, if you have:

- Fluent Russian and English
- Higher Education
- Solid Marketing background, preferable in Pharma/Medical Devices
- Excellent cross functional and communication skills

You'll receive:

Competitive salary

Annual bonus
Health insurance
Flexible working arrangements
Subsidized dining facilities
Employee recognition scheme

Why consider Novartis?

799 million. That's how many lives our products touched. And while we're proud of that fact, in this world of digital and technological transformation, we must also ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

Division

PHARMA

Business Unit

REGION EUROPE PHARMA

Location

Russian Fed.

Site

Moscow

Company / Legal Entity

Novartis Pharma LLC

Functional Area

Marketing

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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