

Manager " >

Job ID

324921BR

Aug 05, 2021

India

Job Description

20+ brands catering to 50+ disease areas! The team of Novartis specialists within Insights & Analytics are on a data and digital transformation journey, using analytics to generate impactful insights for Novartis medicines impacting more than 500 million patients worldwide. The team is poised to enable easier, faster and reliable decisions for Novartis divisions across the globe.

Your responsibilities include but not are limited to:

- Integrated Insights Manager will be a strategic partner for a global brand across Novartis divisions and geographies; helping them shape commercial strategies based on robust analytics and data driven insights. He/she would need to collaborate seamlessly with other functional teams within NBS CONEXT's such as (but not limited to) Forecasting, Business Analytics, Primary Market Research, Competitive Intelligence
- Provides strategic insights to Global Program Team (GPT)/Global Brand Team (GBT) to that shape/develop program/brand strategy
- Brings deep understanding of therapy area, market and partners (e.g. patients, ECPs, payers, and regulators)
- Integrates research, intelligence and analytics to generate insights that facilitates decision making
- Leads or actively participates in key processes like Strategic Planning, Budgeting etc.
- Supports key development decision points (DDP, FDP) with relevant commercial assessments
- Facilitates planning and execution of insights activities in line with brand/ portfolio strategy in collaboration with other NBS functions ensuring high efficiency and quality
- Brings localized insights into Brand / Program strategy by collaborating with Regional/local teams. Ensures compliance to key Novartis processes (POP-PSP, etc.) across all activities

Minimum Requirements

What You'll bring to the role:

- Master's / Bachelor degree in Pharmacy / Science / Medical is essential and with MBA is preferred
- Candidates with minimum 7 +years of experience in Brand Management , Consulting experience acquired at pharmaceutical companies and /or strategic, marketing, or health care consultancy companies.
- Superior analytical skills – high comfort in using tools (eg Excel) to analyze and visualize data via standard tools/charting methods
- Self-Driven and has ability to effectively present and defend analyses
- Project Management Excellence in facilitation of international, cross-functional teams within a high matrix

environment

- Proven teamwork and collaboration skills. Ability to manage multiple stakeholders / projects
- Takes initiative to drive standardization of reports across brands

Why consider Novartis?

799 million. That's how many lives our products touched in 2019. And while we're proud of that fact, in this world of digital and technological transformation, we must also ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

Imagine what you could do at Novartis!

Commitment to Diversity & Inclusion:

Novartis embraces diversity, equal opportunity and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration, and empowers our people to unleash their full potential.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

Division

CTS

Business Unit

NBS CONEXTS

Location

India

Site

Hyderabad, AP

Company / Legal Entity

Nov Hltcr Shared Services Ind

Functional Area

Marketing

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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