

## **Communications Director " >**

Job ID  
323591BR  
Singapore

### **Job Description**

~6,300 APMA colleagues across 31 countries – together with you, we are unified in our determination to increase access to innovative medicines and drive bold solutions for patients, healthcare professionals and healthcare systems across the region.

### **Your Responsibilities:**

Your responsibilities include, but not limited to:

- Collaborate with the APMEA C&E Head to ensure alignment on proactive media and influencer outreach, portfolio news, manage news flow across the APMA region related to therapy area/franchise
- Collaborate with the Head of External Communications for Europe and Asia to drive reputation-critical topics for the Novartis group within the region in order to shape the healthcare-environment.
- Counsel senior management of the cross-functional teams in all aspects of therapy area communications and develop communications messages around key programs and initiatives.
- Lead and support daily media relations work for APMA region, support key countries in times of need
- Support therapy area crisis communications and issues management in the region and countries on a needs-basis
- Work closely with the DRU Brand Communications & Advocacy leads to drive performance through insight-driven communications strategies and targeted content for multi-channel communications activities (traditional, social and digital channels) with a focus on strategic priority brands & disease areas;
- If needed, manage agencies and budgets, track progress, ensure deadlines are met, and ensure quality and compliance for regional level initiatives;
- Establish mechanisms to measure effectiveness and business impact of communications

### **Minimum Requirements**

#### **What you'll bring to the role:**

- University degree in communications, business or science
- Fluency in English, with strong verbal and writing skills. Regional language skills are appreciated; additional Asian/Middle Eastern language a plus
- Experience in international environment and with international teams; experience in the pharma industry highly desirable
- Minimum ten years professional experience in a media relations or communications role in a major corporation, trade association or public relations agency.
- Demonstrated ability to influence high-level media

- Experience in the pharmaceutical industry, brand PR, including excellent understanding of the healthcare space; FMCG background a plus

## Why Novartis?

769 million lives were touched by Novartis medicines in 2020, and while we're proud of this, we know there is so much more we could do to help improve and extend people's lives.

We believe new insights, perspectives and ground-breaking solutions can be found at the intersection of medical science and digital innovation. That a diverse, equitable and inclusive environment inspires new ways of working.

We believe our potential can thrive and grow in an unbossed culture underpinned by integrity, curiosity and flexibility. And we can reinvent what's possible, when we collaborate with courage to aggressively and ambitiously tackle the world's toughest medical challenges. Because the greatest risk in life, is the risk of never trying!

Imagine what you could do here at Novartis!

## Commitment to Diversity & Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

Division

CTS

Business Unit

COMMS & ENGAGEMENT

Location

Singapore

Site

Singapore

Company / Legal Entity

NOV ASIA PAC PHARMA

Functional Area

Communications & Public Affairs

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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