

## **Patient Engagement and Advocacy Manager " >**

Job ID  
325951BR  
Sep 03, 2021  
Czech Republic

### **Job Description**

#### **Patient Engagement and Advocacy Manager, Czech Republic**

As the Patient Engagement and Advocacy Manager you will create communications strategies and activities that impact the lives of patients and build insights for us to remove barriers for patients. This is an opportunity to develop your communications and patient engagement ability by working closely with some of the best in the business.

#### **Your responsibilities include, but not limited to:**

- Coordinate and provide specialist knowledge in a specific area of communications
- Engage patients consistently and systematically across the medicine's lifecycle
- Work collaboratively cross-divisionally and/or cross-functionally to bring in critical patient insights to inform global strategies and key decisions
- Drive patient advocacy and/or engagement activities globally and build a patient centric reputation for Novartis
- Act as a strategic partner to the business, and create and support implementation of communications strategies in own area of expertise
- Support in innovative medicine - cooperation with Brand Managers
- Checking press release articles and working on internal platforms

### **Minimum Requirements**

#### **What you'll bring to the role:**

- Czech Public Relations (e.g. HCPs, Associations, Community Leaders, Communication) Corporate Narrative Bachelor's degree or Master's degree in Pharmacy, Science, Public Health, or related subjects
- Czech as a mother tongue, knowledge of English or another language an advantage
- Experience with communication at a professional (medical) level
- A minimum of 5 Years of professional work experience in a healthcare domain

#### **You'll receive:**

Competitive salary, annual bonus, pension scheme, health insurance, flexible working arrangements, subsidized dining facilities, employee recognition scheme.

## Why consider Novartis?

799 million. That's how many lives our products touched in 2020. And while we're proud of that fact, in this world of digital and technological transformation, we must also ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

## Imagine what you could do at Novartis!

Novartis embraces diversity, equal opportunity and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration, and empowers our people to unleash their full potential.

**Join our Novartis Network:** If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

Division

PHARMA

Business Unit

REGION EUROPE PHARMA

Location

Czech Republic

Site

Prague

Company / Legal Entity

NOV CZE

Functional Area

Communications & Public Affairs

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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