

Diagnosis Manager " >

Job ID

327351BR

Sep 12, 2021

Hong Kong Special Administrative Region, China

Job Description

Develop nationwide diagnosis strategy and account level action for HK solid tumor portfolio to maximize business impact on product launch and sales opportunity.

Major Accountabilities:

- o Develop Biomarker and CDx strategy and action.
- o Clear about market map and generate diagnostics-related insight, market situation, and competitor intelligence.
- o Develop account level CDx strategy/action including account planning and tactical implementation
- o Keep Updated for the latest knowledge/insight on CDx in regulations & policies (local, international) & provide them to relevant functions

- o Identify key external stakeholders and build partnership with them including; a) CDx users such as clinicians, pathologist, lab technicians, b) Diagnostic companies and manufacturers, c) CDx regulators & policy makers.
- o Provide scientific & technical expertise and support for optimal solutions in key centers
- o Maximize business impact through the partnership strategy

- o Design and deliver to increase testing rate in market. Shape favorable CDx environment in target hospitals. Deliver diagnostic related educational initiatives and trainings in line with brand needs and activities

Minimum Requirements

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- o Bachelors or above & majored in relevant area; ex. pharmacy, biology, biochemistry, clinical pathology, genetic engineering, etc
- o Fluent in English
- o Work experience in pharmaceutical industry > 3 years
- o Oncology experience preferred

Why consider Novartis?

799 million. That's how many lives our products touched in 2019. And while we're proud of that fact, in this world of digital and technological transformation, we must ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data.

Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

Imagine what you could do at Novartis!

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Novartis embraces diversity, equal opportunity and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration, and empowers our people to unleash their full potential.

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Division

ONCOLOGY

Business Unit

ONCOLOGY BU

Location

Hong Kong Special Administrative Region, China

Site

Hong Kong

Company / Legal Entity

NOVARTIS PHARMACEUTICALS (HK)

Functional Area

Marketing

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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