



Elke Grooten

Head EU Relations

As Head EU Relations, Elke leads the representation of Novartis group towards EU institutions and other stakeholders in Brussels. She heads the Brussels office. Most recently, Elke was Senior Director Public Affairs Europe at Novartis Corporate Affairs in Basel, responsible for strategic political projects and capability building in Europe and providing PA expertise to country affiliates in Western Europe, Nordics and Central Eastern Europe. Elke joined Novartis in 2002 and held several leadership positions in Market Access, Pharmaceutical Affairs, Business Development and Public Affairs at Sandoz Belgium and Europe. Elke is an industrial pharmacist and worked before as a quality assessor at the Belgian medicines' agency and as director pharmaceutical policy at Medicines for Europe. Elke lives in Brussels with her husband and is passionate about music, culture and travelling.

Contact Elke regarding:

- Pharmaceutical strategy
- Industrial policy
- Access to medicines
- General issues

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