

## Innovation & Business Excellence Project Manager

Job ID  
REQ-10023953

Oct 08, 2024

Italy

### Summary

- Esplorare, sviluppare, implementare e valutare soluzioni di innovazione digitale che rispondano alle esigenze dei clienti. Co-creare con i principali stakeholder per costruire partnership e collaborazioni
- Guida la consegna di più progetti attraverso una varietà di canali creativi e di marketing, tra cui la stampa e i media digitali. Sviluppare e coordinare i piani di progetto nelle fasi di progettazione, sviluppo e produzione di un progetto per supportare la consegna di successo entro i KPI impostati.
- Lavora in collaborazione con i team del marchio, i team tecnici e tutte le funzioni per massimizzare il valore.
- Fornisce consulenza, consulenza e assistenza sulla strategia per la commercializzazione dei prodotti e influenza il team operativo di marketing/marketing vendite sul processo decisionale sull'allocazione delle risorse della forza vendita nei modi più ottimali, attraverso la consegna di progetti basati sull'analisi comprovata.
- Fornire supporto analitico ai clienti interni di Novartis

### About the Role

## Key responsibilities:

- Be able to define meaningful kpis that will be used to track project implementation and resources engagement in line with existing dashboards and key strategic objectives
- Identify major organizational needs both within IBEEM and in Novartis Italy related to Marketing and Commercial excellence topics, including digital & customer engagement strategy
- Strongly liaise with other IBEEM Core team members for priority setting, resource and budget allocation
- Support the IBEEM leader as direct report to ensure the achievement of key strategic milestones and inform the right priority setting and resources allocation among the IBEEM pillars
- Become a strong ally of the strategic assistant for the Country President for all the projects involving Innovation, Marketing and Commercial Excellence, Technology.

## Essential requirements:

- University Degree in Engineering, Business and Administration, Marketing or Medicine;
- 7+ years of experience in consulting and/or industry covering key roles
- Proven ability to manage large and strategic projects related to Innovation, technology, marketing and commercial excellence;
- Strong ability to work in cross-functional teams, participate in multi-country governance models, and influence outcomes;
- Proven experience in working on cross-functional processes, with an AGILE mindset, and being capable of implementing a transformation starting from new governance, processes, tools, and capabilities.
- Experience building digital solutions and leveraging technology, with high data literacy to drive change and educate others;
- Self-starting, intellectually curious, and creative, with the ability to manage ambiguity and prioritize multiple projects;
- Experience communicating to a variety of audiences
- Advanced communication skills (oral and written) in English (fluent)

## Desirable Requirements:

- Service design and Customer experience qualifications
- Pharma business acumen

Why Novartis?: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a

part of this mission and join us! Learn more  
here: <https://www.novartis.com/about/strategy/people-and-culture>

You will receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook.<https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:  
<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division  
International

Business Unit  
Innovative Medicines

Location  
Italy

Site  
Milano

Company / Legal Entity  
IT08 (FCRS = IT008) Novartis Farma S.p.A.

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regolare

Shift Work  
No

[Apply to Job](#)

```
iframe{ width: 100%; margin-top: 3rem; } @media screen and (max-width: 767px){ iframe{ height: 30vh !important; } } @media screen and (min-width: 768px){ iframe{ height: 34vh !important; } }
```



Job ID  
REQ-10023953

## Innovation & Business Excellence Project Manager

[Apply to Job](#)

---

### Source URL:

<https://www.novartis.com/kr-ko/careers/career-search/job/details/req-10023953-innovation-business-excellence-project-manager-it-it>

### List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/about/strategy/people-and-culture>
4. <https://talentnetwork.novartis.com/network>
5. <https://www.novartis.com/careers/benefits-rewards>
6. <https://novartis.wd3.myworkdayjobs.com/it-IT/NovartisCareers/job/Milano/Innovation---Business-Excellence-Project-ManagerREQ-10023953>
7. <https://novartis.wd3.myworkdayjobs.com/it-IT/NovartisCareers/job/Milano/Innovation---Business-Excellence-Project-ManagerREQ-10023953>