

# Novartis Supports Irish Heart Foundation's Show Some Heart Campaign

May 02, 2018

The Irish Heart Foundation is asking everybody to “Show Some Heart” by buying a temporary heart tattoo – designed by award- winning graphic designer for film and TV, Annie Atkins – to make a permanent change in the fight against heart disease and stroke.

Novartis was delighted to welcome the Irish Heart Foundation to our Dublin and Cork campuses where staff from Novartis and the Shared Service Center learnt about heart health and showed their support of the “Show Some Heart” campaign. Novartis are proud to be a member of the Healthy Ireland Network which is committed to supporting a vision of a healthy Ireland.

Getting a temporary tattoo can make a permanent change by helping raise vital funds to affect positive change in the lifestyles of Irish people with heart disease. The Annie Atkins designed “Show Some Heart” tattoos are on sale for €2 in Insomnia and Daybreak stores across Ireland.

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