

Innovation & Business Excellence Project Manager

Job ID

REQ-10023953

Окт. 08, 2024

Italy

Обзор

- ~ Esplorare, sviluppare, implementare e valutare soluzioni di innovazione digitale che rispondano alle esigenze dei clienti. Co-creare con i principali stakeholder per costruire partnership e collaborazioni
- ~ Guida la consegna di più progetti attraverso una varietà di canali creativi e di marketing, tra cui la stampa e i media digitali. Sviluppare e coordinare i piani di progetto nelle fasi di progettazione, sviluppo e produzione di un progetto per supportare la consegna di successo entro i KPI impostati.
- ~ Lavora in collaborazione con i team del marchio, i team tecnici e tutte le funzioni per massimizzare il valore.
- ~ Fornisce consulenza, consulenza e assistenza sulla strategia per la commercializzazione dei prodotti e influenza il team operativo di marketing/marketing vendite sul processo decisionale sull'allocazione delle risorse della forza vendita nei modi più ottimali, attraverso la consegna di progetti basati sull'analisi comprovata.
- ~ Fornire supporto analitico ai clienti interni di Novartis

About the Role

Key responsibilities:

- Be able to define meaningful kpis that will be used to track project implementation and resources engagement in line with existing dashboards and key strategic objectives
- Identify major organizational needs both within IBEEM and in Novartis Italy related to Marketing and Commercial excellence topics, including digital & customer engagement strategy
- Strongly liaise with other IBEEM Core team members for priority setting, resource and budget allocation
- Support the IBEEM leader as direct report to ensure the achievement of key strategic milestones and inform the right priority setting and resources allocation among the IBEEM pillars
- Become a strong ally of the strategic assistant for the Country President for all the projects involving Innovation, Marketing and Commercial Excellence, Technology.
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Essential requirements:

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- University Degree in Engineering, Business and Administration, Marketing or Medicine;
- 7+ years of experience in consulting and/or industry covering key roles
- Proven ability to manage large and strategic projects related to Innovation, technology, marketing and

commercial excellence;

- Strong ability to work in cross-functional teams, participate in multi-country governance models, and influence outcomes;
- Proven experience in working on cross-functional processes, with an AGILE mindset, and being capable of implementing a transformation starting from new governance, processes, tools, and capabilities.
- Experience building digital solutions and leveraging technology, with high data literacy to drive change and educate others;
- Self-starting, intellectually curious, and creative, with the ability to manage ambiguity and prioritize multiple projects;
- Experience communicating to a variety of audiences
- Advanced communication skills (oral and written) in English (fluent)

Desirable Requirements:

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- Service design and Customer experience qualifications
- Pharma business acumen

Why Novartis?: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You will receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

ДИВИЗИЯ

International

Business Unit

Innovative Medicines

Местоположение

Italy

Място

Milano

Company / Legal Entity

IT08 (FCRS = IT008) Novartis Farma S.p.A.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regolare

Shift Work

No

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