

## OTC

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OTC is a world leader in the research, development, production and marketing of self-medication products that do not require a prescription. Our products are designed for the in-home treatment and prevention of medical conditions and ailments as well as the enhancement of overall health and well-being.

Novartis has leading brand positions worldwide in a number of important category segments, most notably in dermatological and anti-fungus, cough and cold, analgesics, and lifestyle. Novartis is ranked as the fourth-largest company in the self-medication business, having strengthened our US position after acquiring the North American OTC products of Bristol-Myers Squibb in 2005, including the well-known migraine and headache medicine Excedrin.

<b>CEO:</b>	Larry Allgaier
<b>Headquarters:</b>	Parsippany, New Jersey
<b>Major production sites:</b>	Lincoln, Nebraska Nyon, Switzerland Humacao, Puerto Rico
<b>Major R&amp;D sites:</b>	Lincoln, Nebraska Nyon, Switzerland Parsippany, New Jersey Thanes, India
<b>2007 full-time associates:</b>	4 700
<b>Selected top products:</b>	Excedrin® – Systemic analgesic Voltaren® – Topical analgesic Lamisil® Cream – Athlete's foot Fenistil® – Skin irritation Otrivin® – Nasal decongestant Triaminic® – Pediatric cough and cold treatment NeoCitran® TheraFlu® – Colds Maalox® – Antacid Ex-Lax® – Laxative Gas-X® – Anti-gas treatment Benefiber® – Fiber supplement Nicotinell®, Habitrol®, – Smoking cessation

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