

Curriculum Vitae

Thomas Ebeling

Chief Executive Officer (CEO) of Novartis Consumer Health
Member of the Executive Committee of Novartis

Thomas Ebeling is CEO of Novartis Consumer Health comprising the Business Units OTC, Animal Health and CIBA Vision. He is also a member of the Executive Committee of Novartis.

Prior to this appointment in 2007, he was CEO of Novartis Pharma AG and Head of the worldwide Pharmaceuticals Division. He had previously served as Chief Operating Officer (COO) of Novartis Pharma AG and Head of the Novartis Consumer Health Division, at that time comprising the OTC, Gerber and Medical Nutrition businesses. He was also Head of Novartis Nutrition worldwide.

Thomas Ebeling joined Novartis in 1997 as General Manager of Novartis Nutrition for Germany and Austria. There, he managed three Business Units – Medical Nutrition, Health Nutrition and Consumer Retail Brands – and was responsible for the growth strategy.

Before joining Novartis, he served as General Manager of Pepsi-Cola Germany, where he began his career with the company in 1991 as a Marketing Manager. In 1993, he became Marketing Director for Germany and Austria, and was National Sales and Franchise Director for Pepsi's retail and on-premise sales from 1994.

Prior to working for Pepsi-Cola, he held positions of increasing responsibility at Reemstma Germany from 1987 to 1991.

Thomas Ebeling is a graduate of the University of Hamburg in Germany with a degree in Psychology.



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